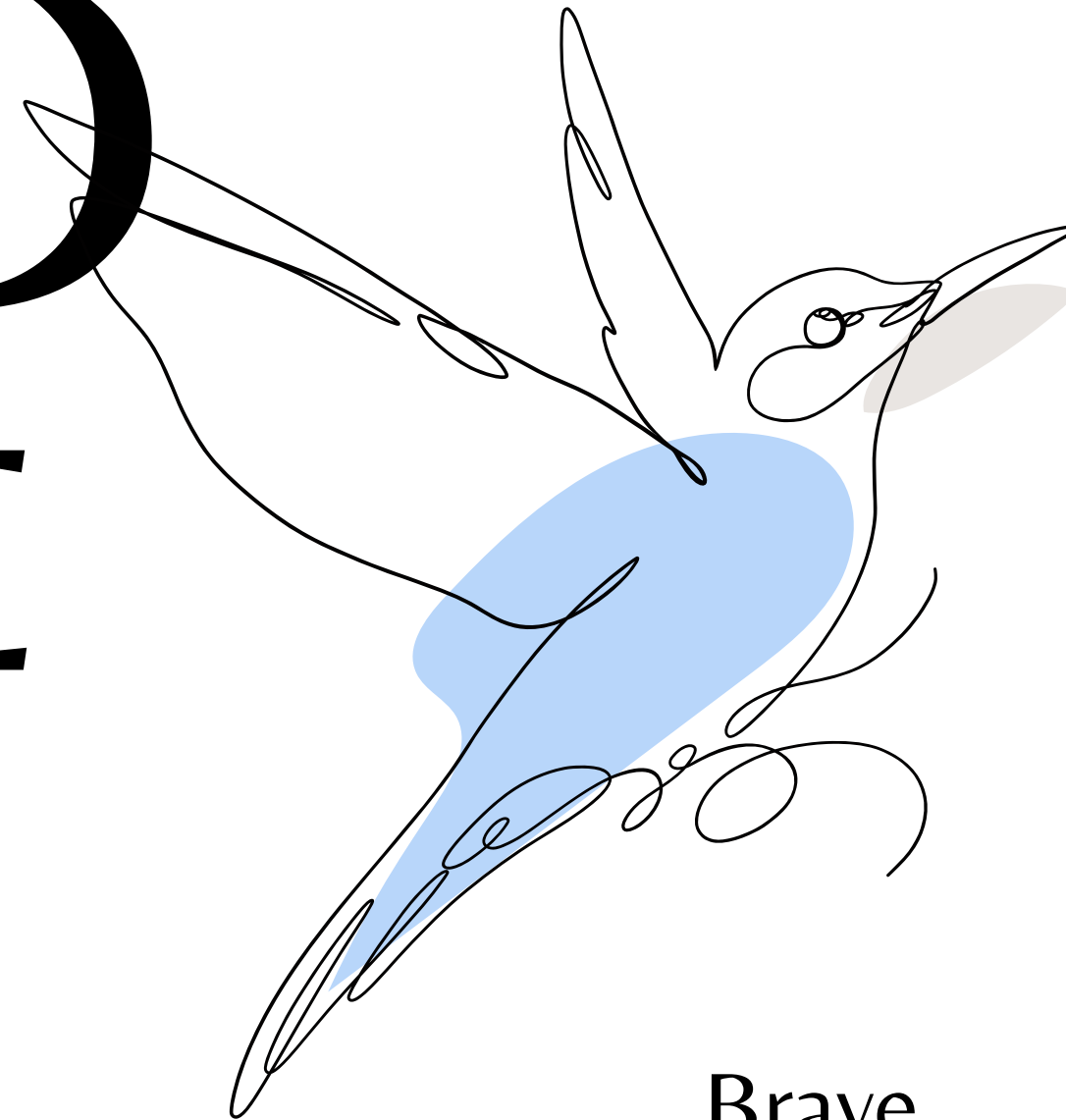


bujii

branding improvement proposal

BOLD  
FREE



Different

Brave

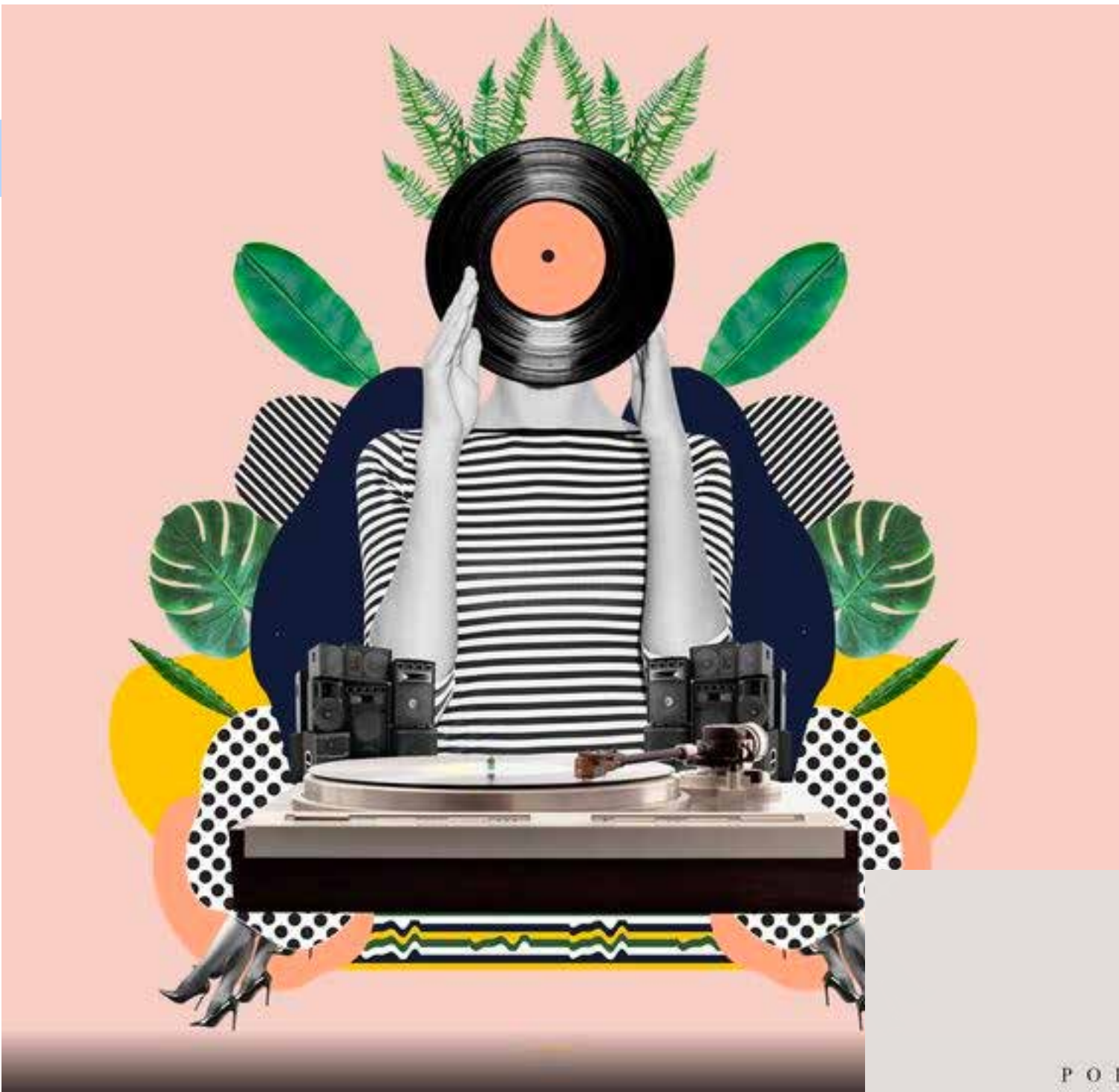
Unique



# Inspiration board

something to spark ideas

!!!





# Color

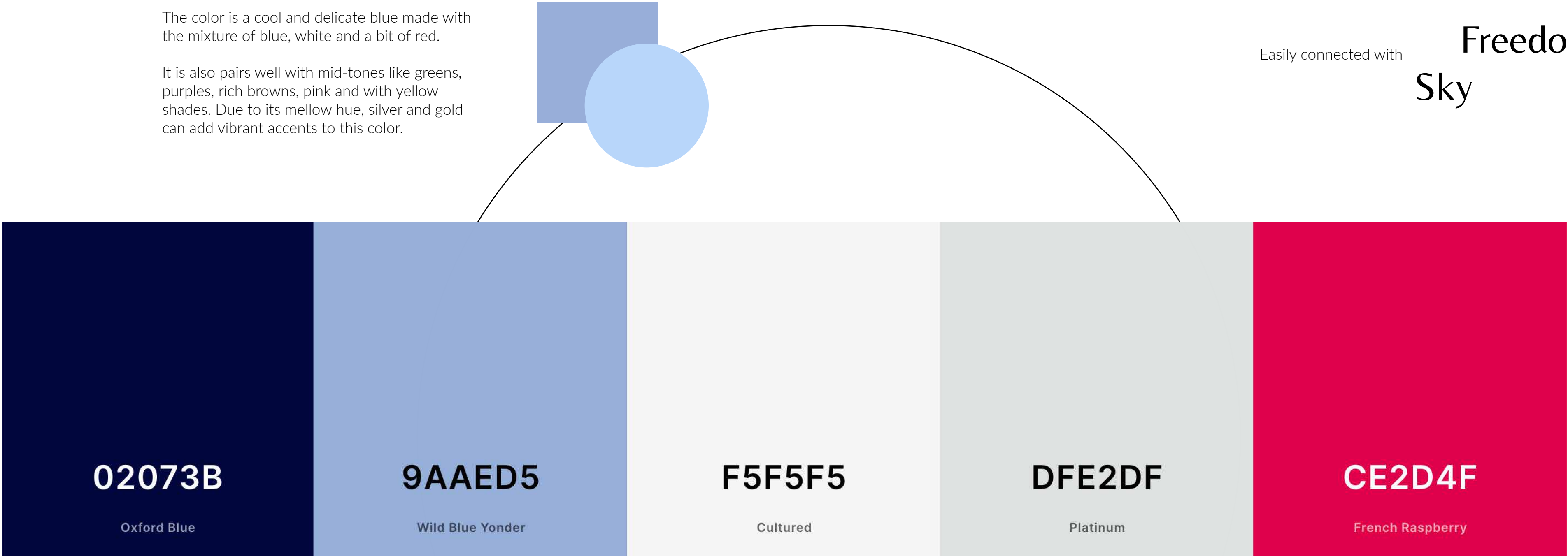
first visual recognition of the brand

The color is a cool and delicate blue made with the mixture of blue, white and a bit of red.

It is also pairs well with mid-tones like greens, purples, rich browns, pink and with yellow shades. Due to its mellow hue, silver and gold can add vibrant accents to this color.

Easily connected with

Freedom  
Sky



**yonder**  
in American English  
(ˈjandər)  
**ADJECTIVE**  
1. being in that place or over there; being that or those over there

Word



# Typography

aesthetic part of branding necessary for visually attractive designs that are clean and easy on the eyes.

# Belleza

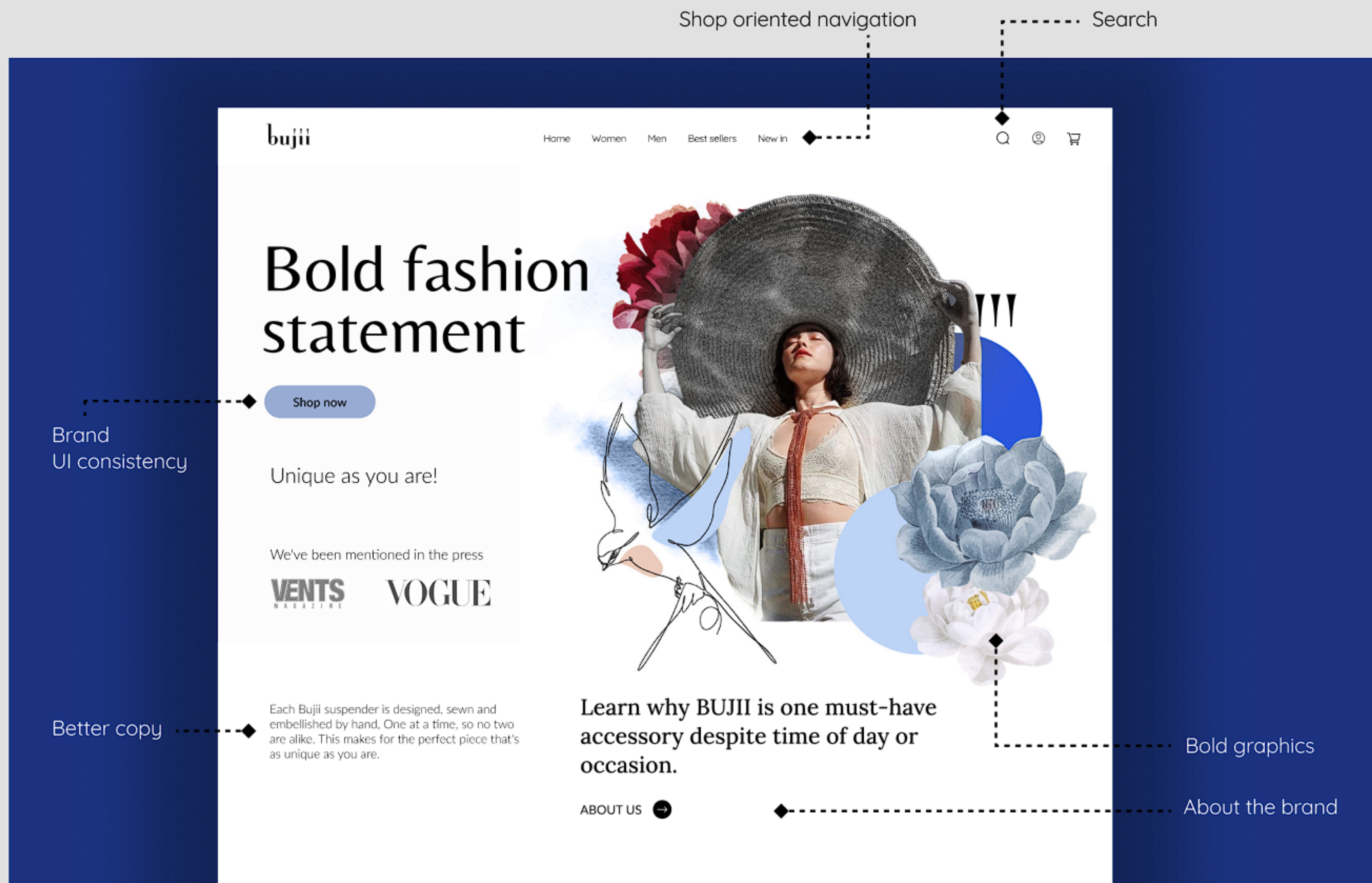
Belleza is a humanist sans serif typeface inspired by the world of fashion. With classic proportions, high contrast in its strokes and special counters, it provides a fresh look that reminds readers of elegant models and feminine beauty.





# UI/UX landing page

A few tweaks for quick wins





# Bold fashion statement

Shop now

Unique as you are!

We've been mentioned in the press



Each Bujii suspender is designed, sewn and embellished by hand. One at a time, so no two are alike. This makes for the perfect piece that's as unique as you are.

Learn why BUJII is one must-have accessory despite time of day or occasion.

ABOUT US ➔



## OUR SHOP

Here are the best sellers from our summer collection

See all



Bella

\$155.99



Kylie

\$125.99



Spirit

\$115.99



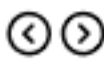
Bella

## REVIEWS

Shop with confidence by reading customer reviews given by individuals who have purchased at bujii. Excellent quality and streamlined service are both offered here.

★★★★★ 5/5  
2,479 reviews

These ultra-chic suspenders add a unique flair to any look in your repertoire. Not only do they look great, they're unique and easy to wear. Love it!

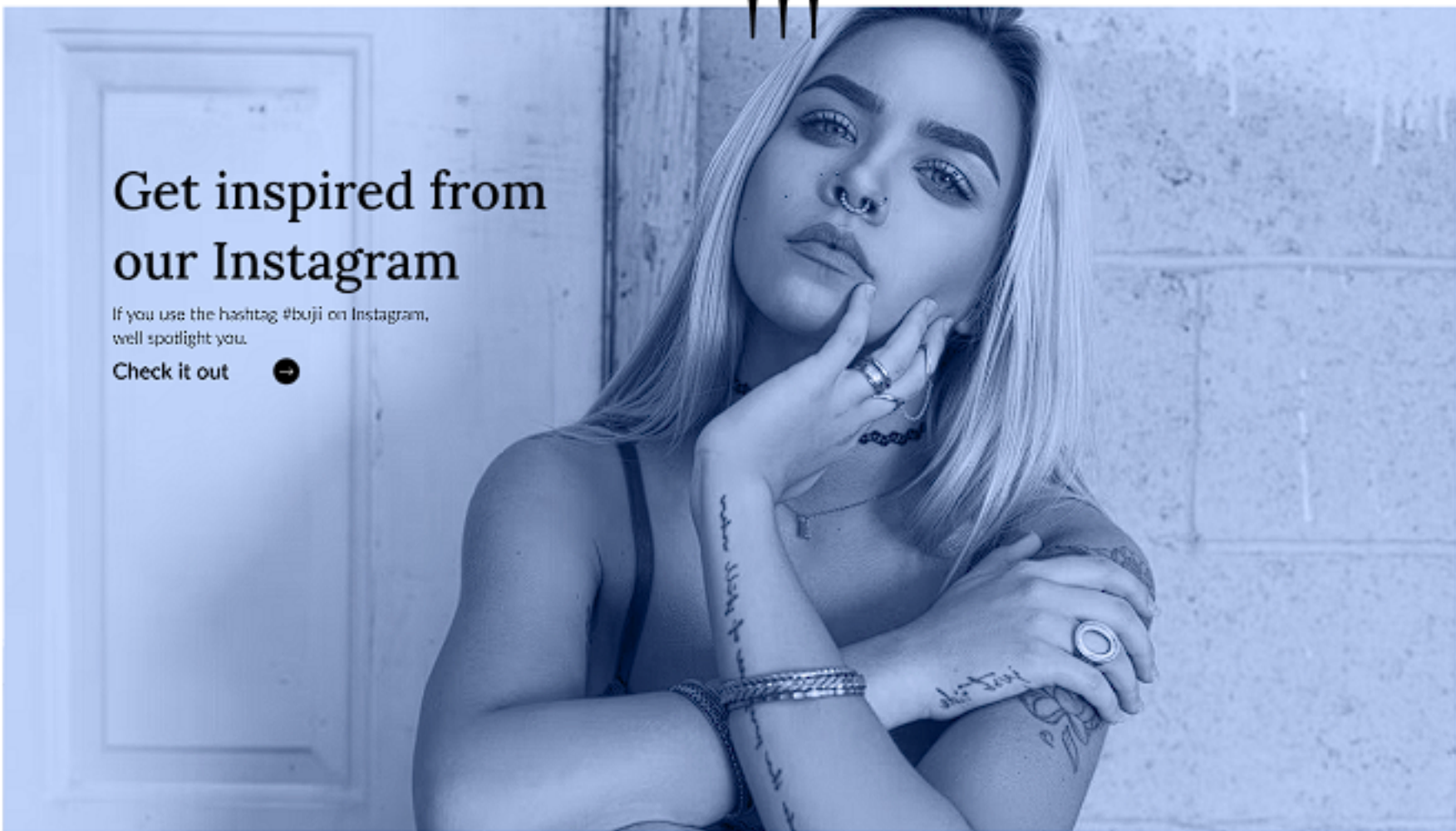


Diana P.  
Los Angeles, CA

## Get inspired from our Instagram

If you use the hashtag #bujii on Instagram, we'll spotlight you.

Check it out ➔



Stay updated with special offers, dress for occasion tips, and more.

Your email

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# bujii

bold fashion statement

